

Transforming websites and secure portals

What do customers find when they visit you online?

Large or small, most clients start their search for financial information online. Whether you're communicating to institutional investors or high-street clients, your website should be the engine that powers your business to the next level. In the digital age, the flow of information has become the lifeblood of valuable customer relationships. Kurtosys Web will help you create a hub of knowledge, empowering the delivery of valuable content to multi-lingual, global websites.

Kurtosys Web can optimise your site for SEO, create secure portals for sensitive data and help re-use content efficiently across multiple sites. We'll work together to streamline workflows, enhance business efficiency and eliminate unnecessary steps. Together, we'll create the websites of the future to unite you and your clients.

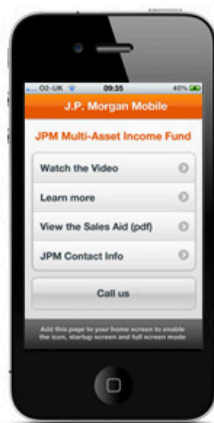
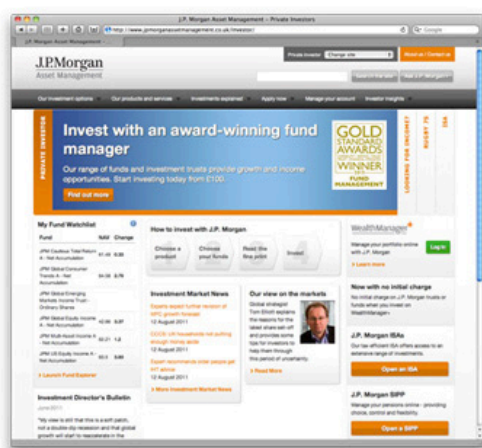
How could excellent communication re-invigorate your business?

Features

- ✓ Browser-based application - 100% thin-client
- ✓ Single source publishing - reuse content across multiple sites
- ✓ Publish to web and mobile platforms seamlessly
- ✓ Publishing workflow - content expiry and email notifications
- ✓ Audit control
- ✓ User control - assign admin and user rights
- ✓ Accessible to non-technical users with article editor
- ✓ Highly customisable and scalable CMS
- ✓ Integration with other Kurtosys products

The roll out of our new web content management solution is the first in a number of initiatives we will be undertaking going forward to improve our client communications throughout the group. We are delighted to have found a strategic partner in Kurtosys who will provide us with the tools and expertise to achieve this.

Peter Bourne, Managing Director at Ashburton



For further information

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